



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 489093 / | | <u>Alt Order #</u> 06273652 |
| <u>Product</u> RESTORE OUR FUTURE | | |
| <u>Contract Dates</u> 08/14/12 - 08/20/12 | | <u>Estimate #</u> 501 |
| <u>Advertiser</u> ISS/Restore Our Future | | <u>Original Date / Revision</u> 08/13/12 / 08/13/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-64 | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|--------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| E 2 | KVVU | 08/14/12 | 08/17/12 | Anderson | 3-4p | | :30 | | | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$275.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | KVVU | 08/13/12-08/19/12 | Anderson | 3-4p | -TuWThF---- | :30 | | \$275.00 | NM | | |
| | | | See MG 2.6 | | | | | | | | | |
| | 4 | KVVU | 08/13/12-08/19/12 | Anderson | 3-4p | -TuWThF---- | :30 | | \$275.00 | NM | | |
| | | | See MG 2.5 | | | | | | | | | |
| | 5 | KVVU | 08/16/12-08/16/12 | Anderson | 2-3p | ----Th----- | :30 | | \$275.00 | NM | | |
| | | | Ⓜ MG for 2.4 08/16 | | | | | | | | | |
| | 6 | KVVU | 08/17/12-08/17/12 | Anderson | 2-3p | -----F----- | :30 | | \$275.00 | NM | | |
| | | | Ⓜ MG for 2.3 08/17 | | | | | | | | | |
| E 3 | KVVU | 08/14/12 | 08/17/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$350.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | KVVU | 08/13/12-08/19/12 | The Dr. Oz Show | 4-5p | -TuWThF---- | :30 | | \$350.00 | NM | | |
| | | | See MG 3.5,3.6 | | | | | | | | | |
| | 4 | KVVU | 08/13/12-08/19/12 | The Dr. Oz Show | 4-5p | -TuWThF---- | :30 | | \$350.00 | NM | | |
| | | | See MG 3.5,3.6 | | | | | | | | | |
| | 5 | KVVU | 08/16/12-08/17/12 | The Dr.Oz Show | 3-4p | ----ThF---- | :30 | | \$350.00 | NM | | |
| | | | Ⓜ MG for 3.4,3.3 | | | | | | | | | |
| | 6 | KVVU | 08/16/12-08/17/12 | The Dr.Oz Show | 3-4p | ----ThF---- | :30 | | \$350.00 | NM | | |
| | | | Ⓜ MG for 3.4,3.3 | | | | | | | | | |
| E 4 | KVVU | 08/14/12 | 08/17/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$600.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 489093 / | 06273652 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 08/14/12 - 08/20/12 | RESTORE OUR FUTUR | 501 |

| Advertiser | Original Date / Revision |
|------------------------|--------------------------|
| ISS/Restore Our Future | 08/13/12 / 08/13/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-----------|--------------------|-----------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 2 | KVVU | 08/13/12-08/19/12 | | Fox 5 News at 5 MF 530-6p | M-F 530-6p | -TuWThF---- | :30 | | \$600.00 | NM | | |
| | | See MG 4.5 | | | | | | | | | | |
| 3 | KVVU | 08/13/12-08/19/12 | | Fox 5 News at 5 MF 530-6p | M-F 530-6p | -TuWThF---- | :30 | | \$600.00 | NM | | |
| | | See MG 4.6 | | | | | | | | | | |
| 5 | KVVU | 08/16/12-08/16/12 | | Special Early News | Special Early New | ----Th----- | :30 | | \$600.00 | NM | | |
| | | Ⓜ MG for 4.2 08/16 | | | | | | | | | | |
| 6 | KVVU | 08/17/12-08/17/12 | | Special Early News | Special Early New | -----F---- | :30 | | \$600.00 | NM | | |
| | | Ⓜ MG for 4.3 08/17 | | | | | | | | | | |
| Totals | | | | | | | | | | | 41 | \$39,300.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/20/12 | 41 | \$39,300.00 | \$33,405.00 |
| Totals | 41 | \$39,300.00 | \$33,405.00 |

Signature: _____ Date: _____

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REP HEADLINE# 6273652 TRF# 489093 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG13/12 13.2
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # _____ ADV. NAME ISS/RESTORE OUR FUTURE REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21286

ORDER # _____ CONTRACT # 6273652 CLASS: NATL. LOCAL REGIONAL
 PRDCT RESTORE OUR FUTURE EST#501 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/12 AUG20/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG13/12 13.23

REP: TO ROSE
 FR NIKKI
 OK'D M1-M5
 SEE LINES 18-23
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 RESTORE OUR FUTURE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|--------------------------|------|-----|-------------------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |
| | | | AGENCY ADVERTISER CODE = | | | AGENCY EST# = 501 | | | | | | |
| | | | AGENCY PRODUCT CODE = | | | | | | | | | |

| | | | | | | | | | | | | |
|--|---|--|-----------|----|--|----------|------|------|---|--|------|---|
| 2 | S | | 300P-400P | 30 | | \$275.00 | 8/14 | 8/17 | 2 | | TU-F | 2 |
| PROGRAM : ANDERSON COOPER RA35+ : 1.0 CON COM1: 1X MAX/DAY | | | | | | | | | | | | |

FROM REP AUG13/12 13.2
CHANGES *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 21 | A | | 200P-300P | 30 | | \$275.00 | 8/16 | 8/17 | 2 | | TH-F | 2 |
| PROGRAM : ANDERSON COOPER RA35+ : 1.0 ORD COM1 : TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-2 FOR 2 SPOTS/WK | | | | | | | | | | | | |
| 3 | S | | 400P-500P | 30 | | \$350.00 | 8/14 | 8/17 | 2 | | TU-F | 2 |
| PROGRAM : DR OZ RA35+ : 1.0 CON COM1 : 1X MAX/DAY | | | | | | | | | | | | |
| 22 | A | | 300P-400P | 30 | | \$350.00 | 8/16 | 8/17 | 2 | | TH-F | 2 |
| PROGRAM : DR OZ RA35+ : 1.0 ORD COM1 : TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-3 FOR 2 SPOTS/WK | | | | | | | | | | | | |
| 4 | S | | 530P-600P | 30 | | \$600.00 | 8/14 | 8/17 | 2 | | TU-F | 2 |
| PROGRAM : NEWS RA35+ : 2.0 CON COM1 : 1X MAX/DAY | | | | | | | | | | | | |
| 23 | A | | 430P-500P | 30 | | \$600.00 | 8/16 | 8/17 | 2 | | TH-F | 2 |
| PROGRAM : NEWS RA35+ : 2.0 ORD COM1 : TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-4 FOR 2 SPOTS/WK | | | | | | | | | | | | |
| 6 | S | | 800P-1100P | 30 | | \$1,850.00 | 8/16 | 8/16 | 0 | | THU | 0 |
| PROGRAM : NFL PRESEASON: CINCY V ATL RA35+ : 10.0 | | | | | | | | | | | | |
| 18 | A | | 500P-800P | 30 | | \$1,850.00 | 8/16 | 8/16 | 2 | | THU | 2 |
| PROGRAM : NFL PRESEASON: CINCY V ATL RA35+ : 10.0 ORD COM1 : TP CORRECTION. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-6 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR AUG17 ON LINE-7 FOR 2 SPOTS/WK | | | | | | | | | | | | |

| | | | |
|---|-------------|--|-----------------------------|
| REP HEADLINE# 6273652 | TRF# 489093 | REP: TEL# 610-293-4100 | FAX# 610-225-1191 |
| \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ | | CREDIT ADVISORY: AGENCY CREDIT RISK !! | AUG13/12 13.2 |
| | | ORDER WORKSHEET | HARRIS REPORT FROM REP |
| | | | **CHANGES** *** KVVU-TV *** |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |

| | | | | | | | | | | | | |
|----------------|--|--|----------|--|--|--|--|--|--|--|--|----------|
| AUG/12 | | | 39300.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 39300.00 |
| TOTAL SPOTS | | | | | | | | | | | | 41 |

| | | | | | | | | |
|-------------------------|----------|----------|---------|----------|----------|---------|---------|---------|
| MARKET TOTALS \$245,625 | KVVU 16% | KSNV 33% | KTUD 0% | KLAS 32% | KTNV 19% | KVMY 0% | KVCW 0% | CABL 0% |
|-------------------------|----------|----------|---------|----------|----------|---------|---------|---------|

SVC- NSI
DEMOS- RA35+*

| | | | | | | | | |
|---------------------|------------|------------|------------------|-----------|-------------|----------|------------|----------------|
| MOD CODE | A-ADD | B-BUY TYPE | C-CANCELLED | DE-DELETE | E-EFF DATES | L-LENGTH | M-MAKEGOOD | N-PROGRAM NAME |
| P-CLASS, PLAN, SECT | Q-PAID PGM | R-RATE | S-SPOTS PER WEEK | T-TIME | X-LATE | Y-DAYS | Z-COMMENTS | *-MULTIPLE |